

# NEW MAZDA MX-5 35TH ANNIVERSARY EDITION











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For 35 years, the Mazda MX-5 has ignited the passion for driving. Now, we celebrate this milestone with the 35th Anniversary Edition—crafted with passion, precision, and the spirit of Jinba Ittai, driving pleasure in the world's best-selling roadster. This exclusive tribute honors the journey and the Mazda fans who have been part of it every step of the way.

The MX-5 Miata has captured the hearts of sports car enthusiasts for generations. Now, the 35th Anniversary Edition elevates that legacy with bold design, luxurious touches, and masterful craftsmanship. Its striking Artisan Red Premium exterior, enhanced by Mazda's unique TAKUMI-NURI painting technology, radiates depth and sophistication, while a special 35th Anniversary badge with a unique serial number marks its exclusivity. Inside, the details continue the celebration with tan carpets and floor mats, along with Sports Tan Nappa leather seats featuring the 35th Anniversary logo embossed on the headrests.

This exclusive tribute to roadster excellence is your chance to own a true piece of Mazda history.







## WHERE SPORT MEETS SOPHISTICATION

Every element of the New Mazda MX-5 35th Anniversary Edition is crafted with exquisite artistry and meticulous attention to detail, embodying the essence of a hand-crafted masterpiece. The carefully curated materials elevate both the exterior and interior, exuding a unique elegance that sets it apart. This exceptional creation delivers an unparalleled driving experience.

Experience unmatched craftsmanship and timeless sportiness as you step inside. The shift lever, parking brake, and steering wheel, all accented with sport tan stitching, bring a dynamic edge to the luxurious cabin. The console panel and door trim, wrapped in special Sports Tan leather, offer a refined touch of elegance. The air conditioner ventilation and upper door panels are color-matched to the striking Artisan Red Premium exterior, reflecting its rich and dynamic tones. On the outside, the 17" alloy wheels and body-color side mirrors create a bold, harmonious finish, uniting car and driver in an experience like no other. This is not just a car—it's a celebration of driving.



\*Some options shown are subject to change without notice and may vary upon each country.



#### NEW MAZDA MX-5 35TH ANNIVERSARY EDITION SPECIAL ITEMS

- Nappa leather seats in special color "Sports Tan"
- Headrests with the 35th Anniversary logo
- Floor Mats & carpets with the 35th Anniversary logo
- Shift lever & parking brake with Sports Tan stitching
- Steering wheel with Sports Tan stitching
- Console panel & door trim wrapped in special Sports Tan leather
- Air conditioner ventilation cover in Artisan Red Premium color

- The 35th anniversary badge with a serial number\*\*
- 17" alloy wheels in bright color
- Side mirror cover in body color
- Retractable fastback (RF) model
- 6-speed automatic transmission with manual mode (Activematic)



Headrests with the 35th Anniversary logo



Steering wheel with Sports Tan stitching



Floor Mats & carpets with the 35th Anniversary logo



The 35th anniversary badge with a serial number\*\*



Shift lever & parking brake with Sports Tan stitching



17" alloy wheels in bright color

### EXTERIOR AND INTERIOR COLOR

#### **BODY COLOR**



Artisan Red Premium (51F)

# Paint-coat composition Light Clear top coat High-chroma pigment High-brightness aluminium flake Light-absorbing flake Body Body

TAKUMI-NURI

Mazda's unique painting technology Takumi-Nuri (takumi: master craftsman, nuri: painting), with its unprecedented combination of color, highlights, shade and depth, further emphasizes the sheer beauty and quality of the dynamic body shape.

#### SEAT MATERIAL



Nappa leather, Sports Tan





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